

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2125305 /		<u>Alt Order #</u> WOC13138899
<u>Advertiser</u> Democratic National Committee		<u>Original Date / Revision</u> 06/29/21 / 06/29/21
<u>Contract Dates</u> 07/01/21 - 07/04/21	<u>Estimate #</u> 9025	
<u>Product</u> ISSUE		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u> 9920504	<u>Advertiser Code</u> 1284	<u>Product 1/2</u> 1515
<u>Agency Ref</u> 157263	<u>Advertiser Ref</u> 190892	

And:

Media Buying and Analytics
2020 Howell Mill Rd NW
Ste D 348
Atlanta, GA 30318-1732

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	07/01/21	07/02/21	Morning News Show	6:00 AM-7:00 AM		1:00			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/28/21	07/04/21	---11--	2			\$1,600.00				
N 2	WOWT	07/01/21	07/02/21	Today Show	7:00 AM-9:00 AM		1:00			NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/28/21	07/04/21	---33--	6			\$1,700.00				
N 3	WOWT	07/01/21	07/03/21	Weekend News Sa	7:00 AM-8:00 AM		1:00			NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/28/21	07/04/21	-----1-	1			\$480.00				
N 4	WOWT	07/01/21	07/03/21	Sa Today	8:00 AM-10:00 AM		1:00			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/28/21	07/04/21	-----2-	2			\$1,400.00				
N 5	WOWT	07/01/21	07/04/21	Weekend News Su	7:00 AM-8:00 AM		1:00			NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/28/21	07/04/21	-----1	1			\$480.00				
N 6	WOWT	07/01/21	07/04/21	Su Today	8:00 AM-9:00 AM		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/28/21	07/04/21	-----1	1			\$1,200.00				
N 7	WOWT	07/01/21	07/02/21	Today Show II	9:00 AM-10:00 AM		1:00			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/28/21	07/04/21	---11--	2			\$700.00				
N 8	WOWT	07/01/21	07/02/21	Today w/ Hoda & Jenna	10:00 AM-11:00 AM		1:00			NM	2	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/28/21	07/04/21	---11--	2			\$480.00				
N 9	WOWT	07/01/21	07/03/21	News @ 5p Sa	5:00 PM-5:30 PM		1:00			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/28/21	07/04/21	-----1-	1			\$1,800.00				
N 10	WOWT	07/01/21	07/04/21	News @ 5p Su	5:00 PM-5:30 PM		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/28/21	07/04/21	-----1	1			\$1,600.00				
N 11	WOWT	07/01/21	07/04/21	Macy's 4th of July	7:00 PM-9:00 PM		1:00			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/28/21	07/04/21	-----1	1			\$2,600.00				
Totals											20	\$26,720.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/28/21 - 07/04/21	20	\$26,720.00	(\$4,008.00)	\$22,712.00
Totals	20	\$26,720.00	(\$4,008.00)	\$22,712.00

Signature: _____ **Date:** _____

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